

10

FIG. 1

09768476.012401

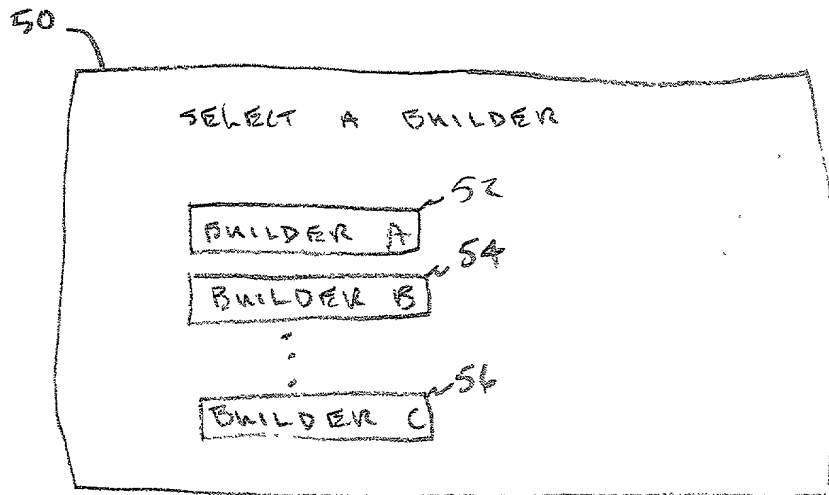


FIG. 2

09768475 012401

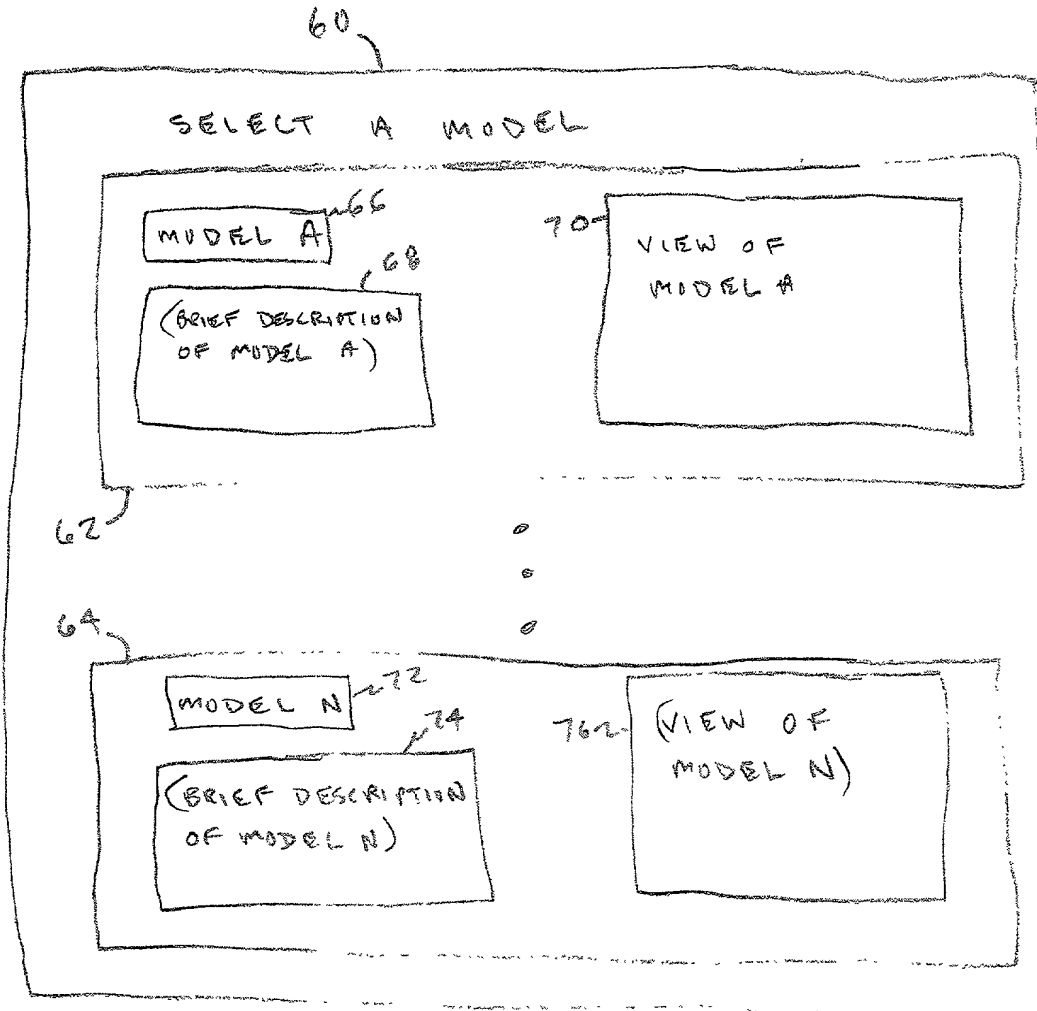


FIG. 3

0968475.012401

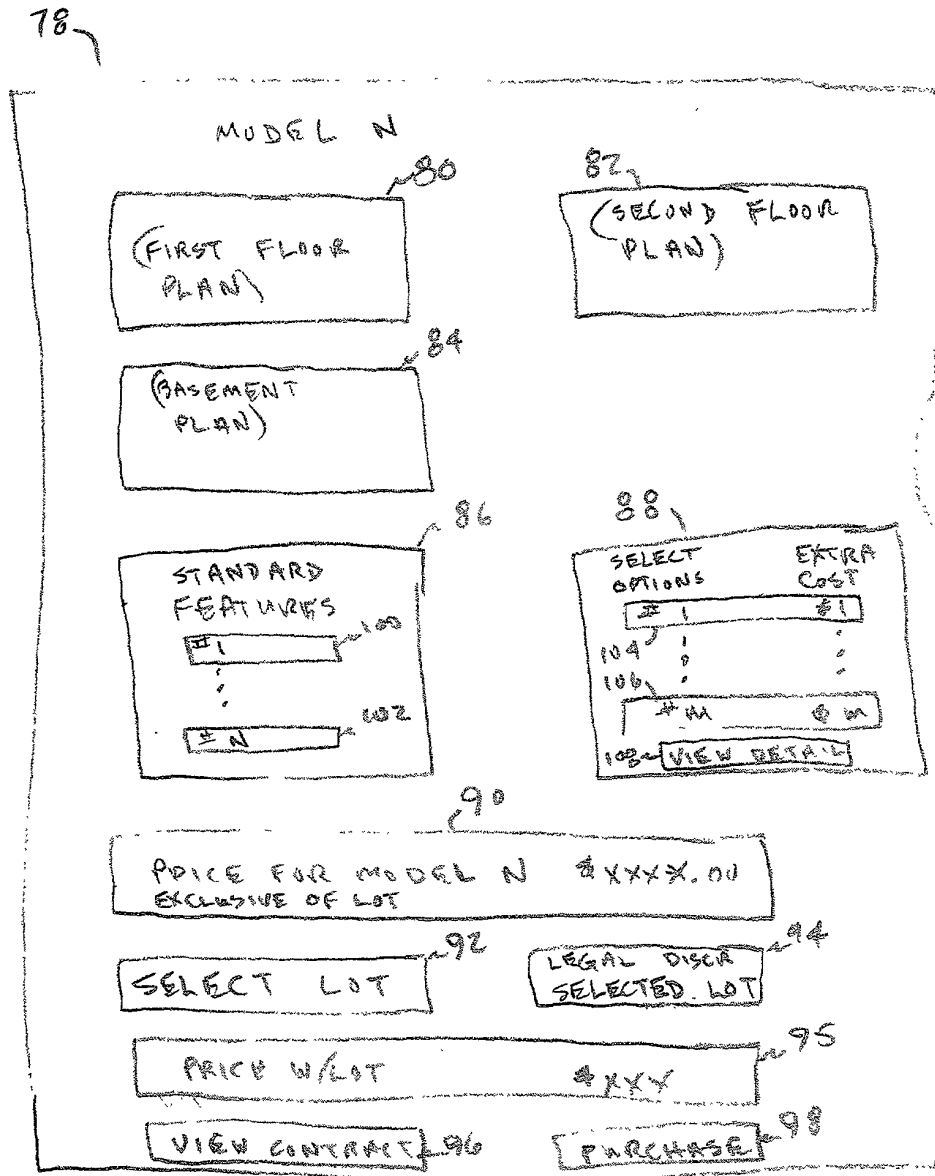


FIG. 4

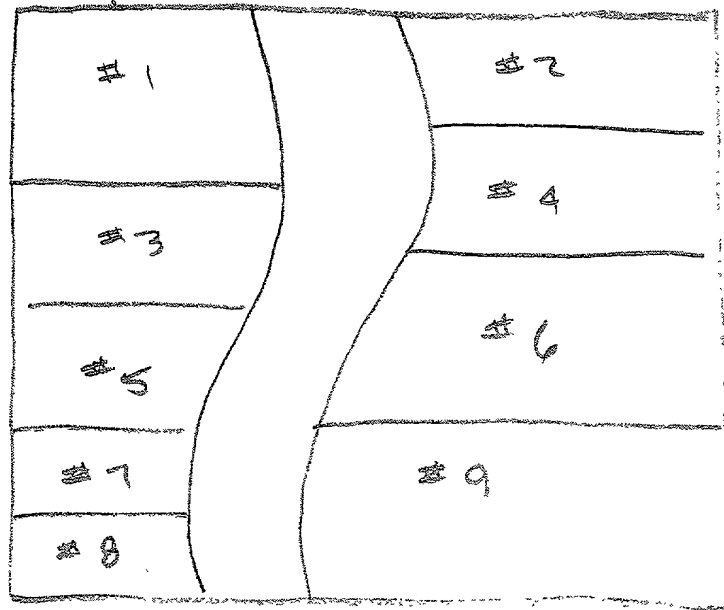
00768476-012401

FIG 5

110,

SUBDIVISION

112



SELECT LOT

PRICE

114 ~ LOT #1 \$

116 ~ LOT #2 \$

...

118 ~ LOT #7 \$

120 ~ RETURN

09758475.012401

09768475 012401

122

PURCHASE OFFER

12A MODEL #

126 SELECTED OPTIONS

128 SELECTED LOT

130 TOTAL PRICE

132 BUYER'S INFORMATION

142 NAME:

144 ADDRESS:

146 PHONE #:

148 CREDIT REF:

150 E-MAIL

152 CFE

134 DEPOSIT REQUIRED \$XXXXX.XX

135 COMPLETION DATE M/Y/D

136 HOW WILL YOU SUBMIT DEPOSIT?

CREDIT CARD NO.

CHECK

138 PRINT PURCHASE OFFER

140 SUBMIT PURCHASE OFFER

FIG. 6

142

ON-LINE ASSISTANT

ENTER NAME

ENTER PASSWORD

144

146

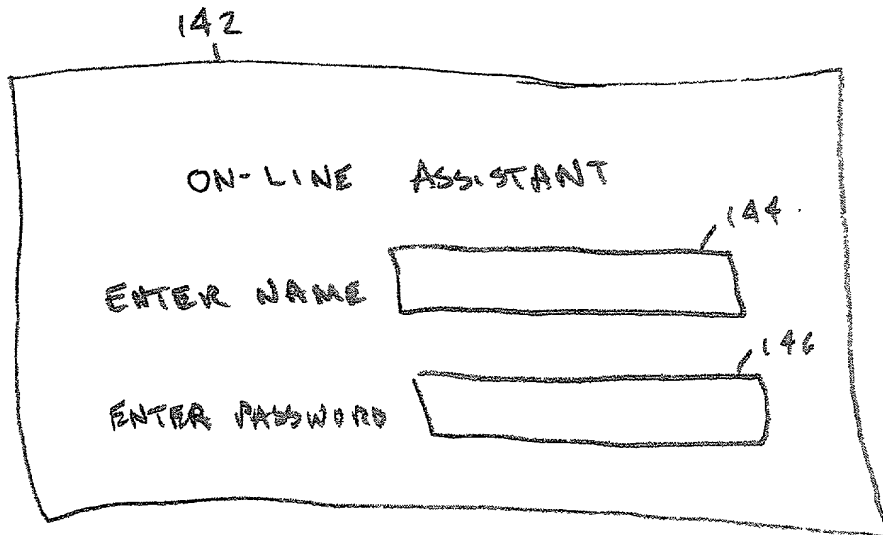


FIG. 7

09768475, 013404
FOCFO 928860

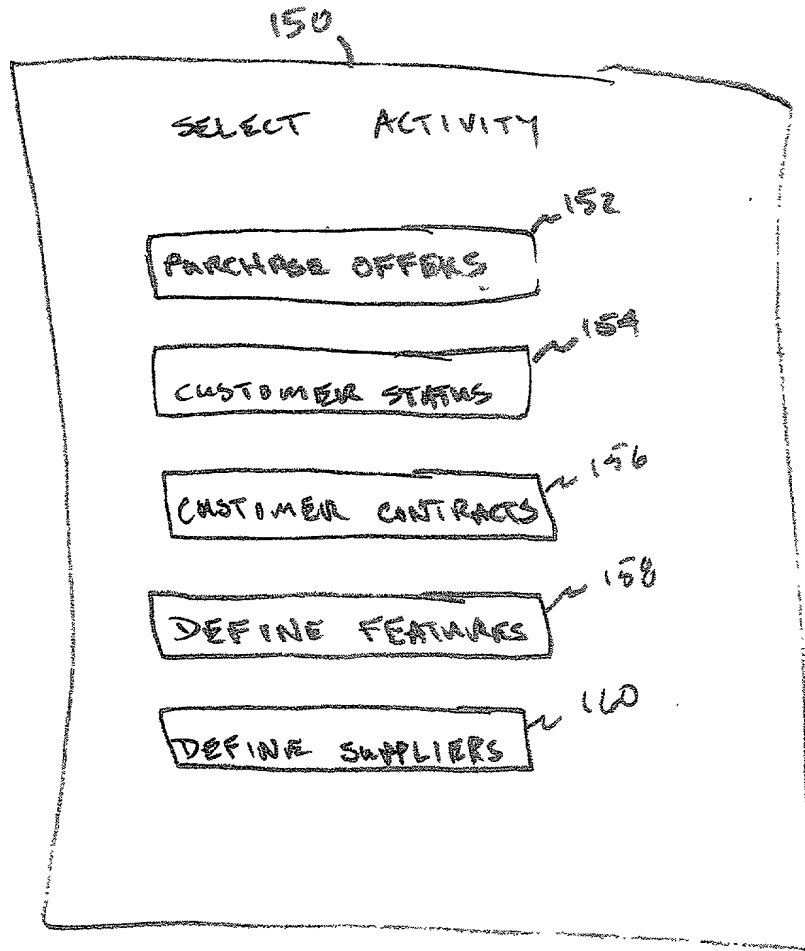
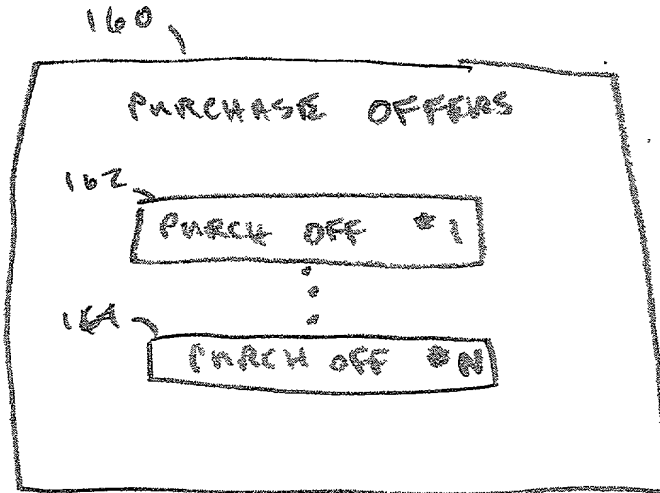


FIG. 8

09768476.012404

Title: BUILDERS ON-LINE ASSISTANT
Applicant: Bruce A. Fogelson
Attorney Docket No.: 6040/80679



FS4.9

09758475 012401
T04270 92485260

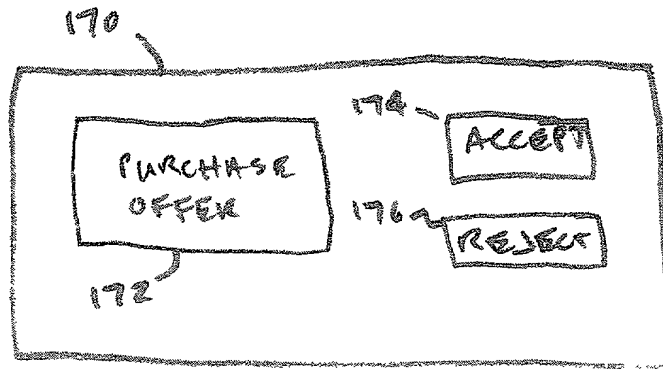


FIG. 10

09768475, 042404
FO4240, 92489/60

180

SELECT SHOWROOM FOR PRESENTATION OF OPTIONS

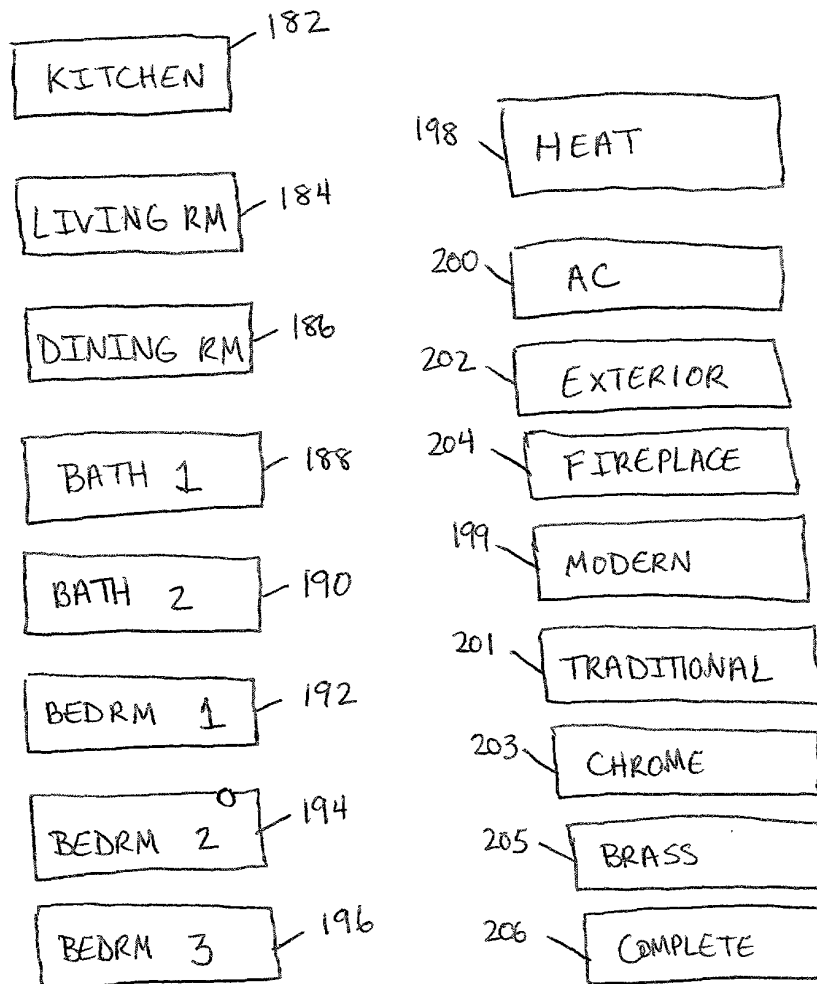


FIG. 11

Rooms info

Kitchen

Standard and Extras

Floor ²¹²
Wood
Carpet ²¹⁴
Tile ²¹⁶
Walls
Tile ²¹⁸
Paint ²²⁰

Appliance

Dishwasher
Refrigerator
Stove
Oven
Cook Top
Microwave
Cabinets
Exhaust Hood

222

221
INFO

Switch
Outlets ²²⁴
Lighting

Sink

Faucet
Counter Top
Disposal

223 → SELECT BRAND
1
2
N

Non Standards / Up selling items

Baskets
Pots/Pans
Facial Tissue Holders
Floral
Platters
Silverware
Wall Art
Window Treatment

224 → SELECT STYLISTIC GROUP
1
2
N

210

FIG. 12

STANDARD FLOOR COVERING		PRICE ADDER
CARPET - MEDIUM GRADE - Mfg. #1, Prod. ID.	228	
BROWN ID ← 230		N/A
BLUE ID ← 232		
CARPET - MEDIUM GRADE - Mfg. #2, Prod. ID	234	
GREEN ID ← 236		N/A
BROWN ID ← 238		
EXTRA		
CARPET - HEAVY DUTY - Mfg. #3, Prod. ID	240	
MAUVE ID ← 244		242
BROWN ID ← 246		\$XXX.YY
ALTERNATE		
WOOD FLOOR - Contractor #2, Prod. ID.	249	251
		\$XXX.YY
<div style="display: flex; justify-content: space-around; margin-top: 20px;"> <div style="border: 1px solid black; padding: 5px; text-align: center;"> 248 Other Carpet Supplier - PRESS HERE </div> <div style="border: 1px solid black; padding: 5px; text-align: center;"> 250 Discount Carpet - PRESS HERE </div> </div>		

226

FIG. 13

09768476.03401
 04040.92489260

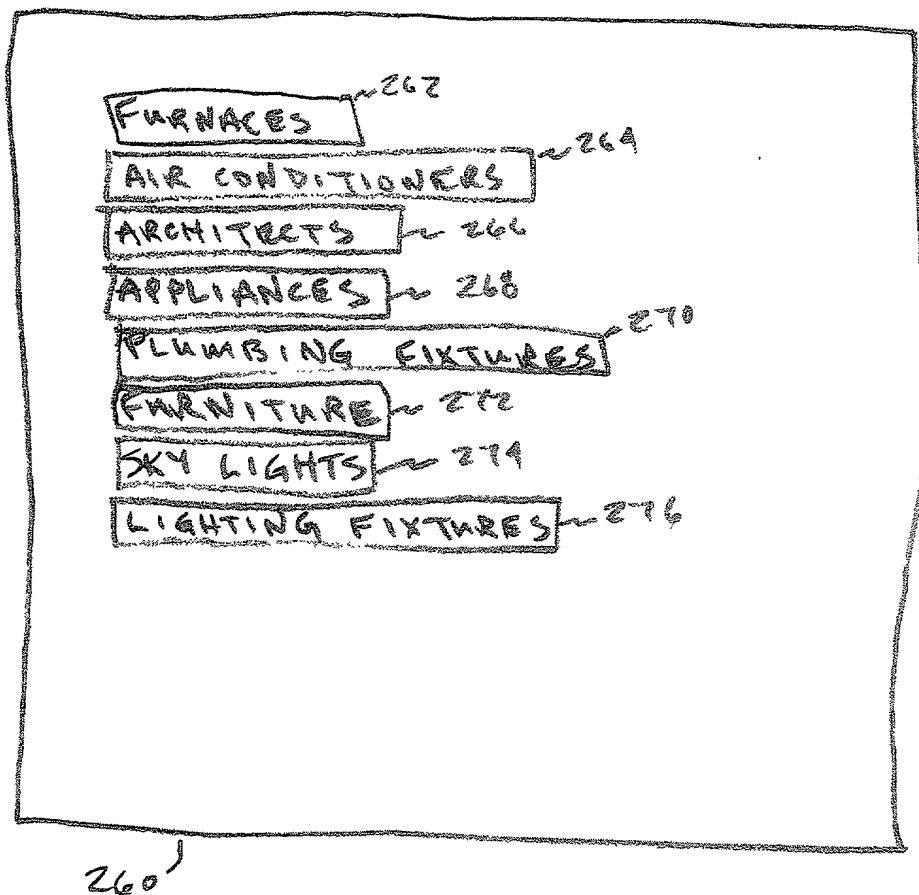


FIG. 14

FO42FO 92489260

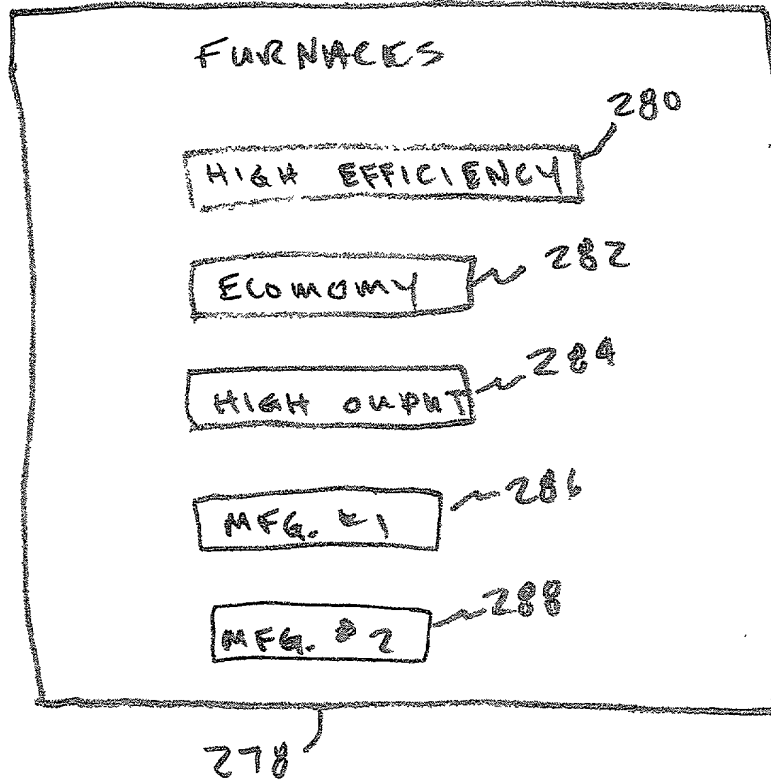


FIG. 15

09768476.012401
"FURNACE" 9/24/89/60

High Level Overview

1/5/00

Version 1

34 35

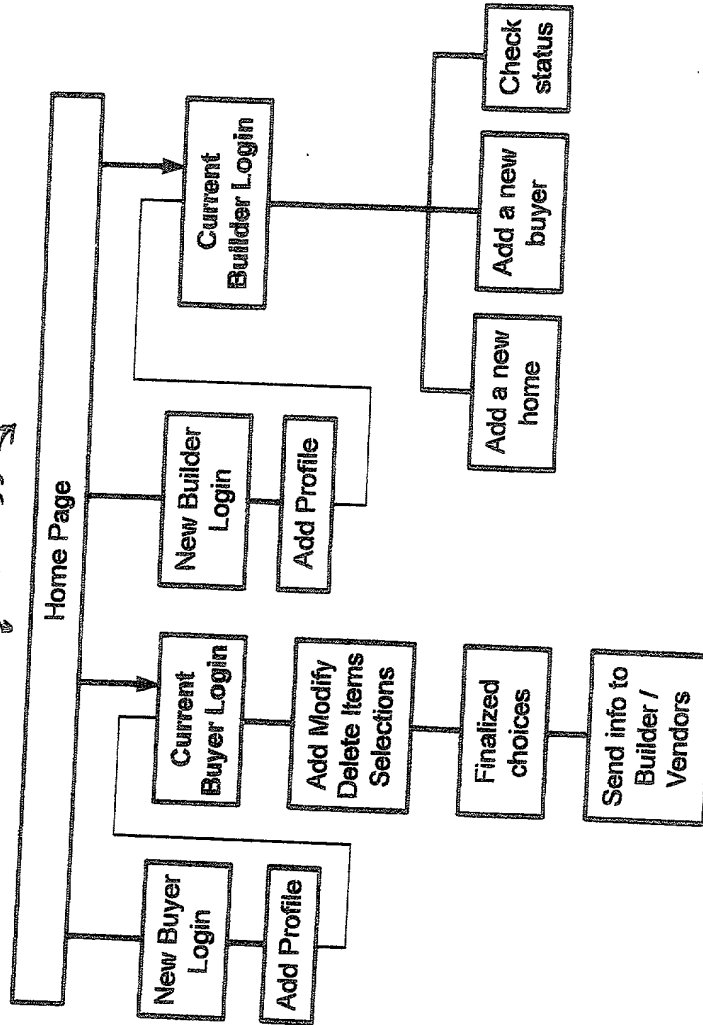
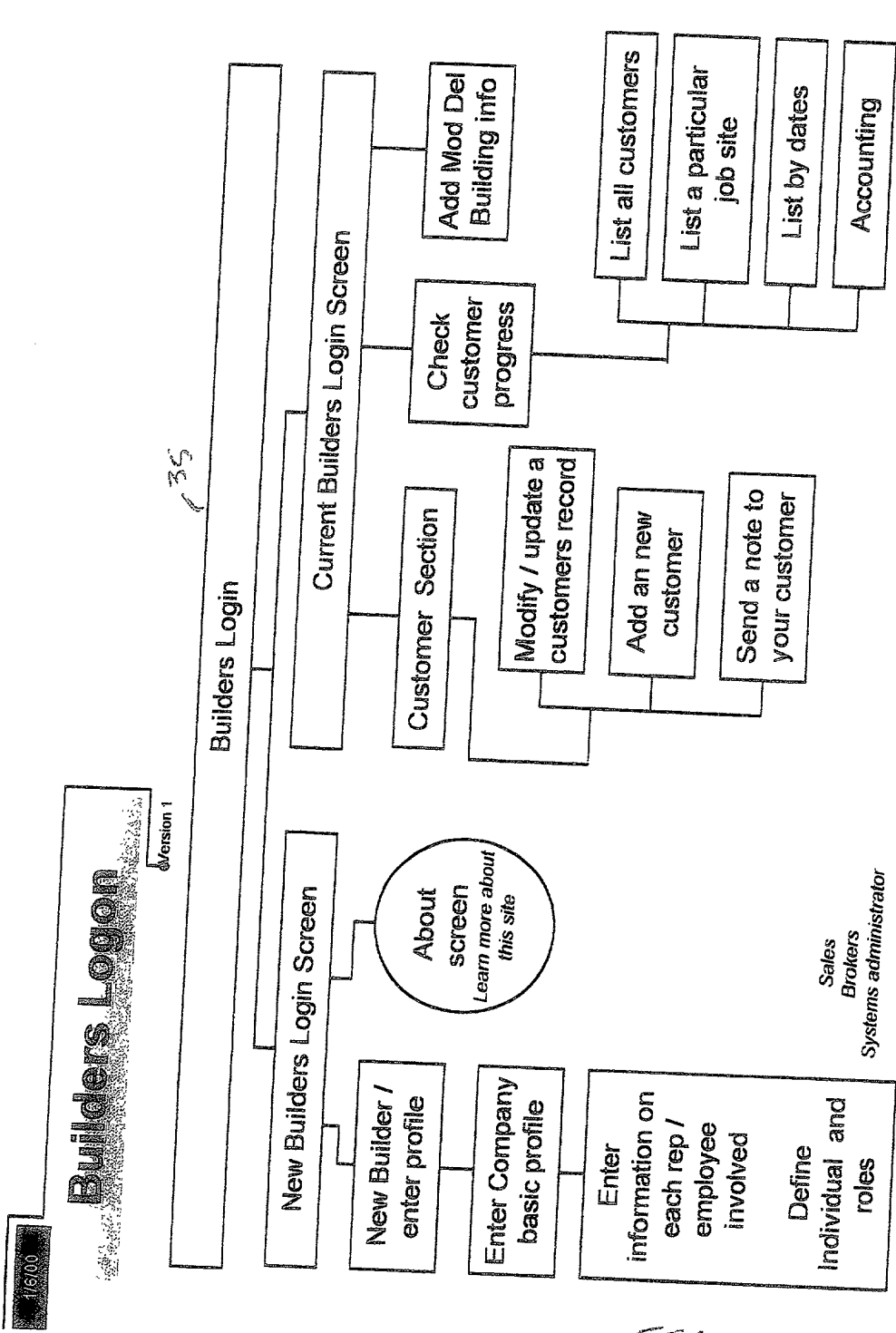


FIG. 16

Overview	
OLA, Copyright 2000, confidential	1/5/00

FILED "92489260"



Builders Side
OLA, Copyright
2000, confidential
Phase 1

FIG. 17

1/8/00

Builders New User Setup

Ver 1

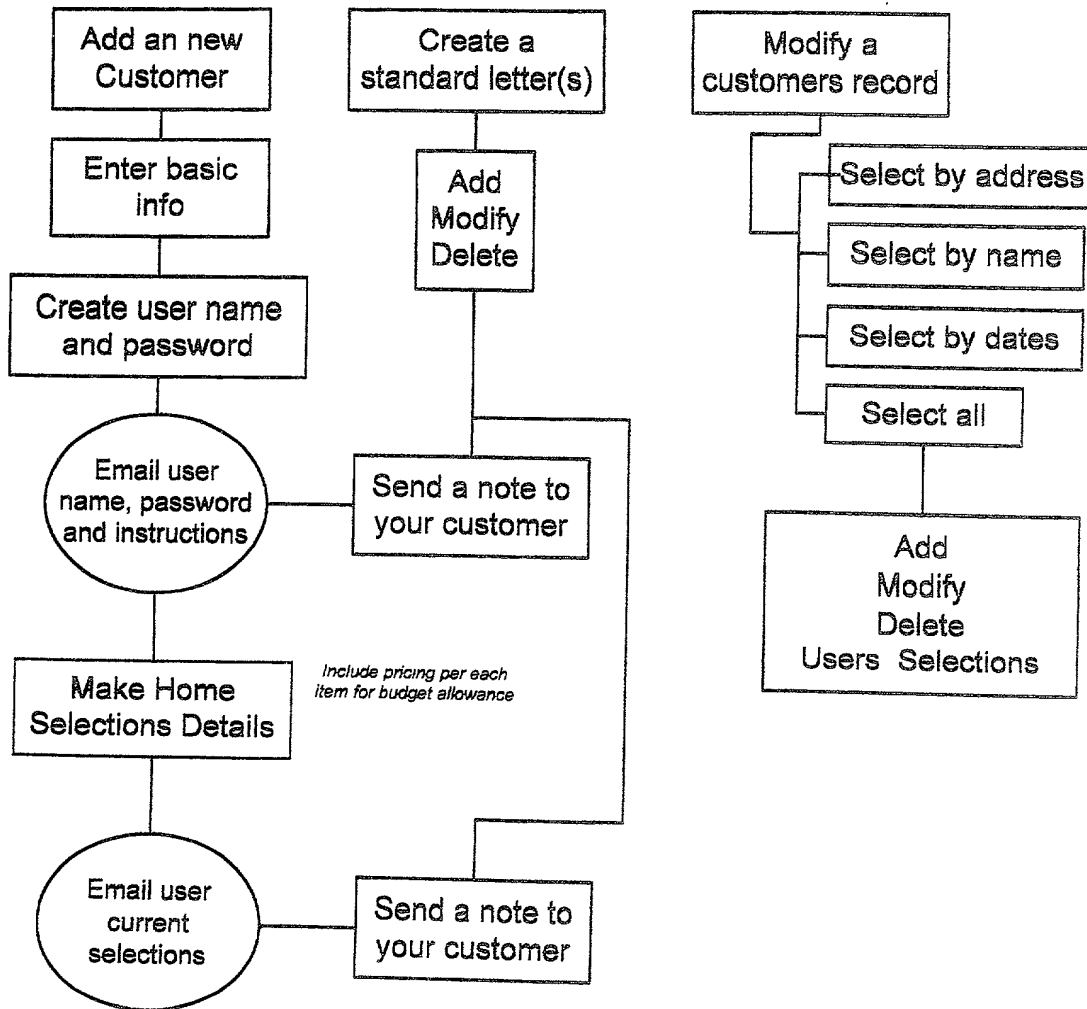


FIG. 18

Builders Side

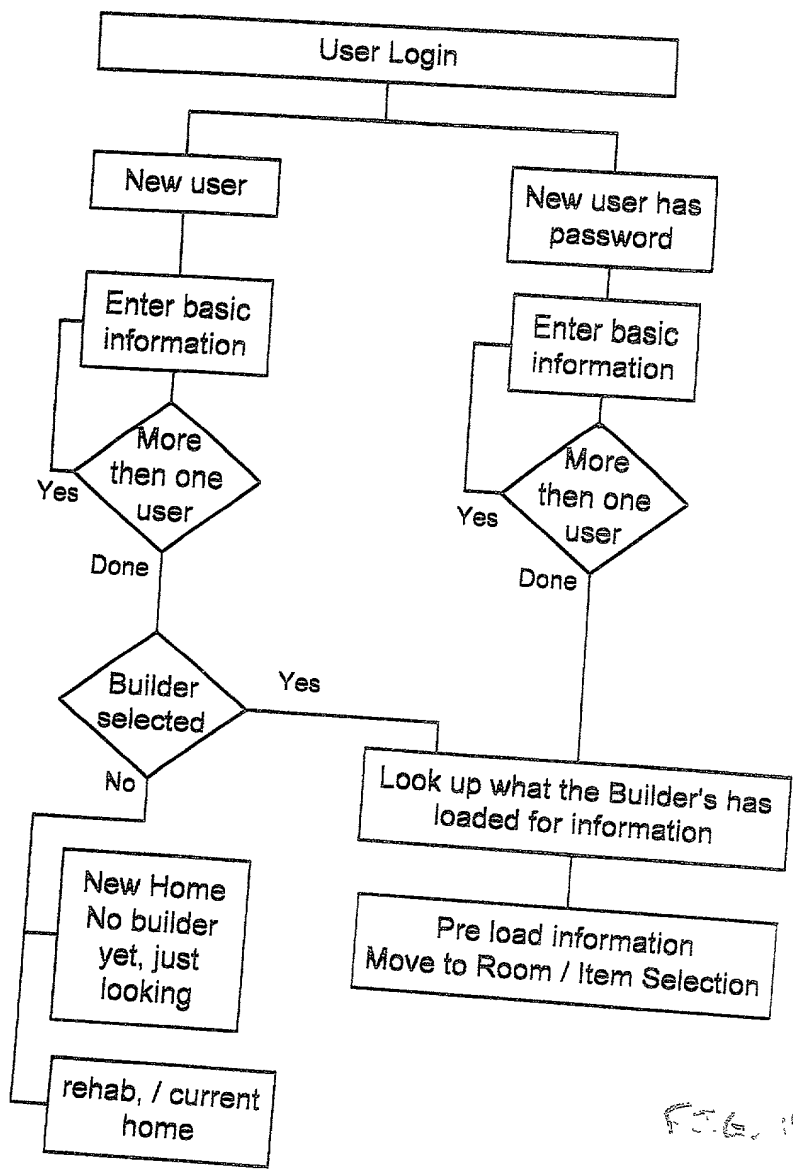
OLA, Copyright
2000, confidential

Phase 1

10000

New Home Buyer Login

Version 1.1



09768476 013401

FILE 19

Home Buyer	
OLA, Copyright 2000, confidential	Phase 1

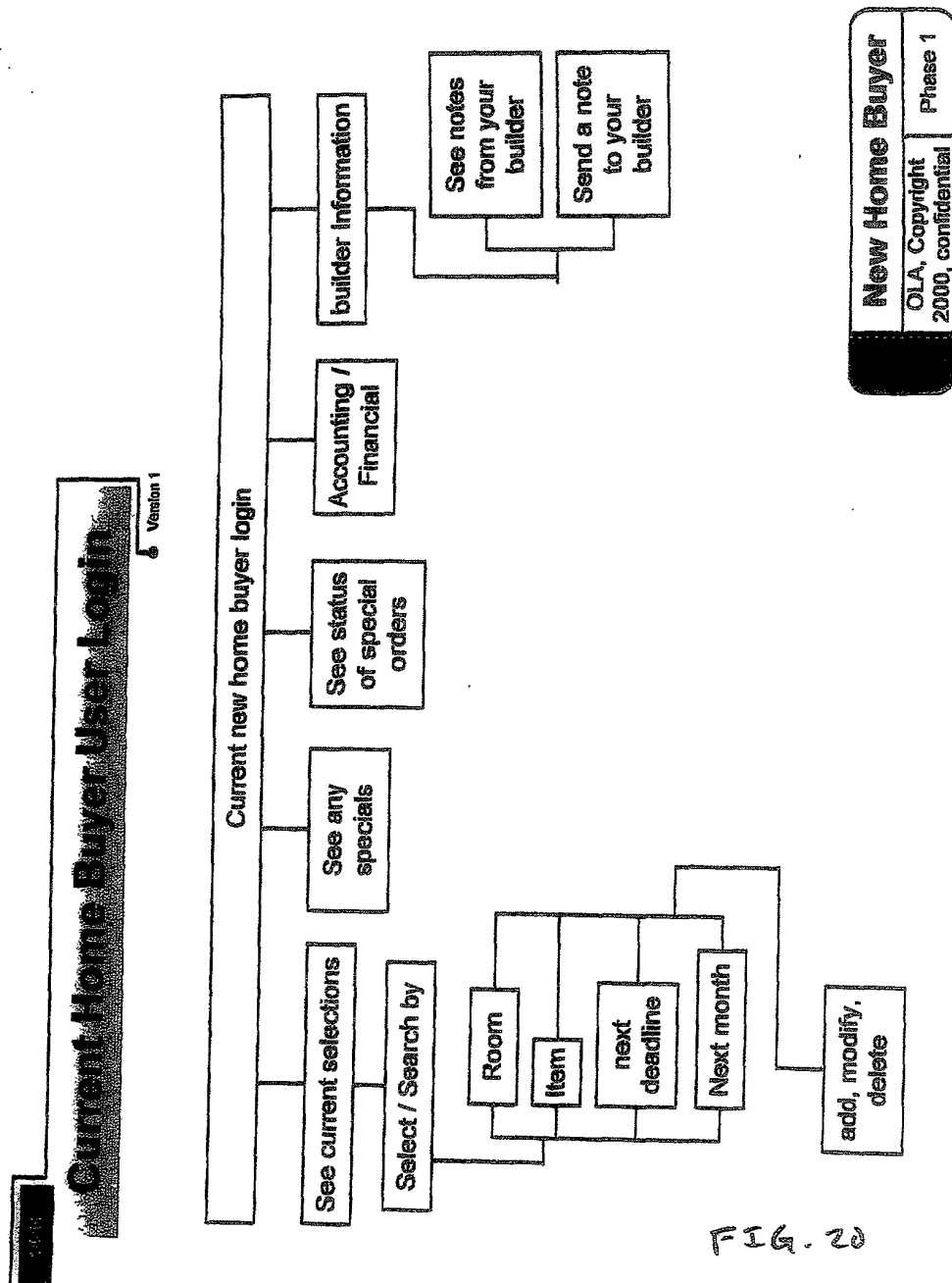


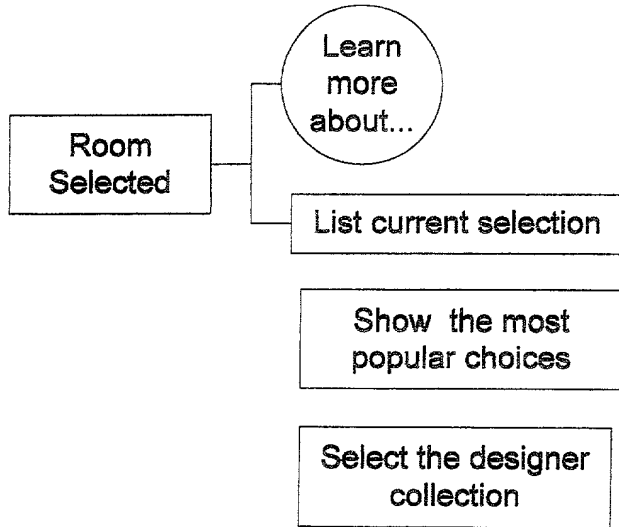
FIG. 20

New Home Buyer
 OLA, Copyright
 2000, confidential
 Phase 1

1/6/00

Find / List / Select

Version 1



522

FIG. 21

Item Selection

OLA, Copyright
2000, confidential

1/6/00

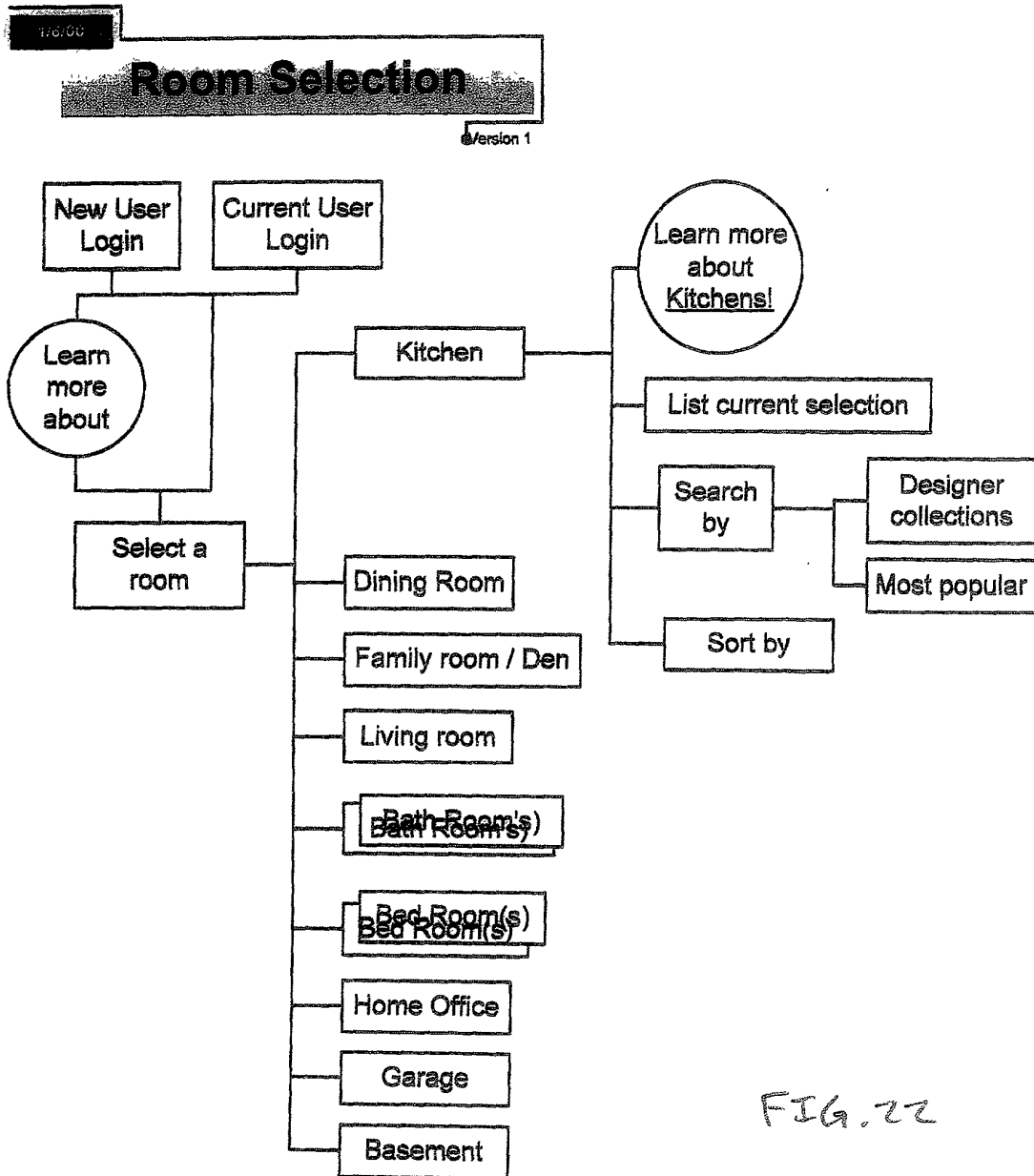
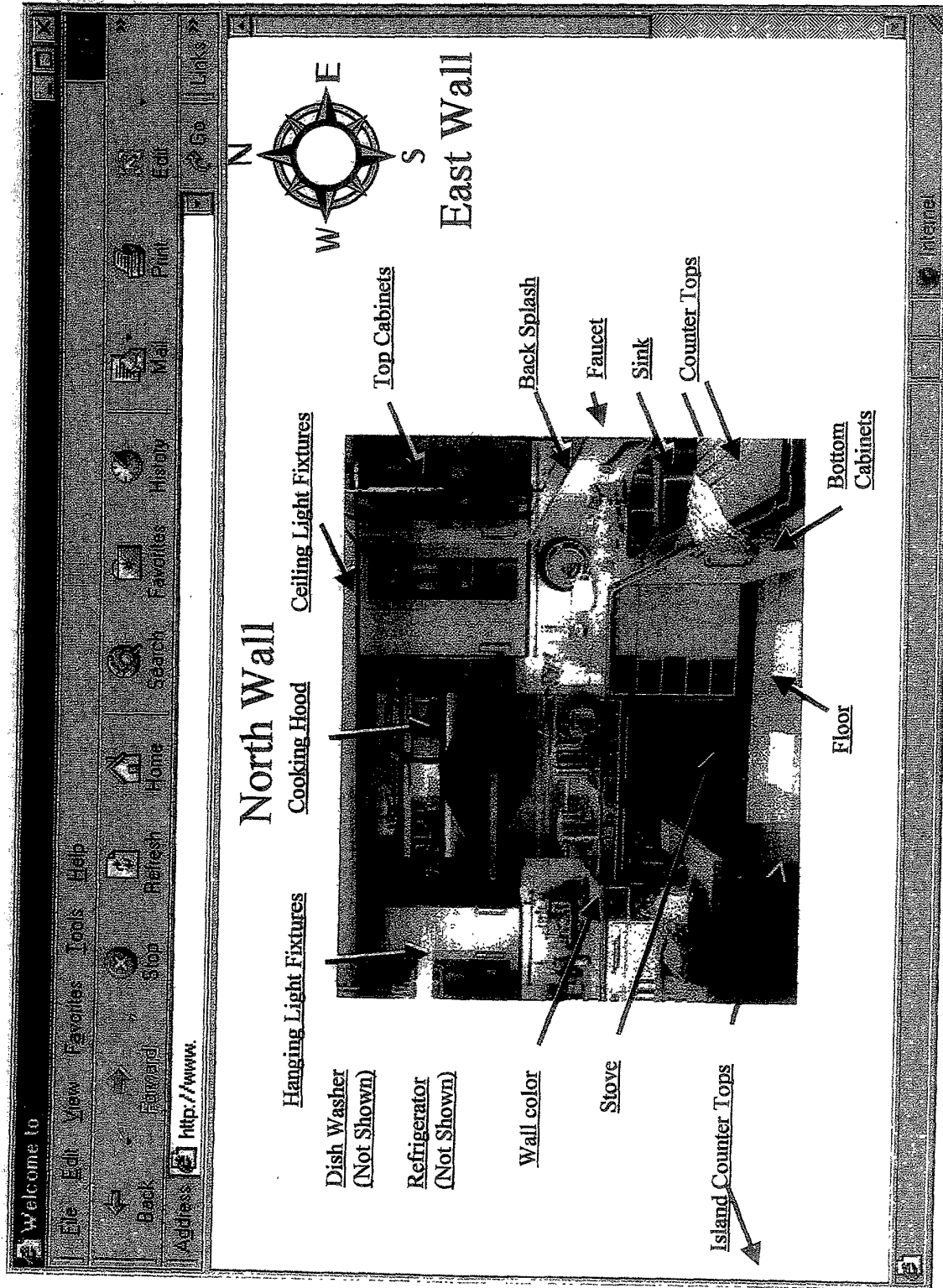


FIG. 22





Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen	Appliance
Dining	Stove
Den	Refrigerator
Living	Dishwasher
Bed	Sink
Bath	Counter Top
	Cabinets
	Base Cab
	Wall Cab
	Flooring
	Wall Covering

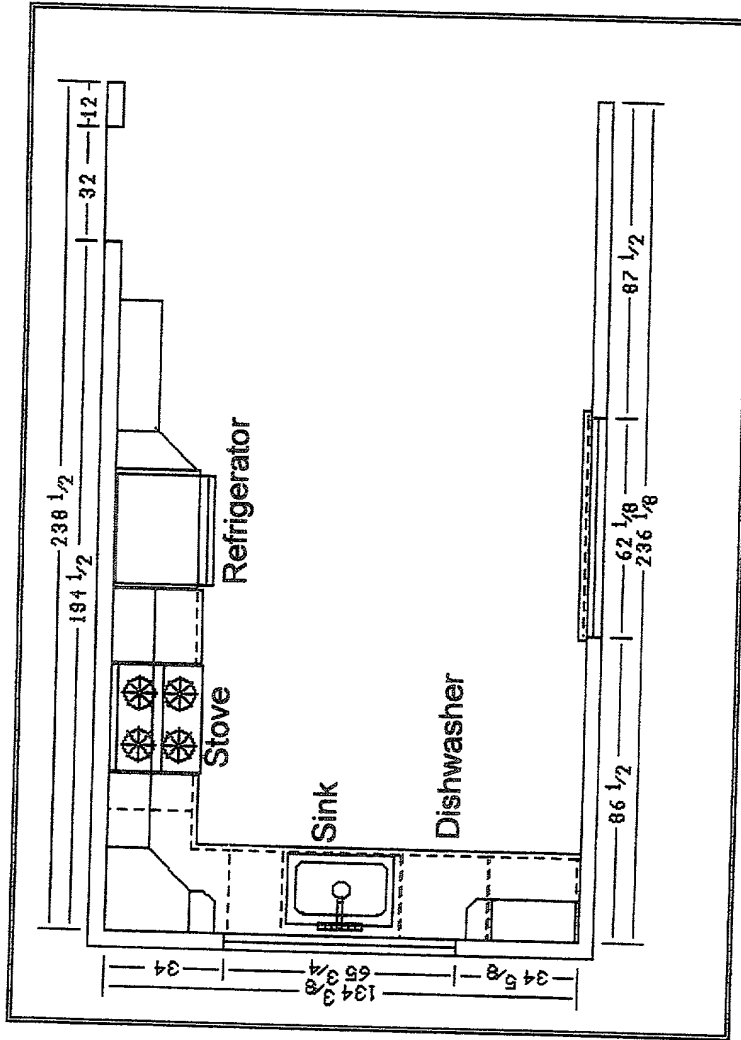


FIG-24



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Appliance Stove <u>Refrigerator</u> Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	302 ↙	304 ↙	306 ↙	308 ↙	310 ↙
Dining		Style	Design	Price	Material	Color
Den		Any Colonial Commercial Contemporary Country Modern Colonial Retro Traditional Victorian	Any Martha EB	Any Standard Level 1 Level 2 Deluxe Low Med High	Any Wood Brass Steel Chrome Caremar	Any White Blue Beige Green Brown
Living						
Bed						
Bath						

312
 ~
 Search
 300
 FIG. 25



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Appliance Stove Refrigerator Dishwasher Sink Counter Top Cabinets Base Cab Wall Cab Flooring Wall Covering	Style Any Country Modern Rustic	Design Any Martha Eddy	Price Any Standard Level 1 Level 2 Deluxe Low Med High	Material Any Wood Brass Steel Chrome Caremarl	Color Any White Blue Beige Green Brown
Dining						
Den						
Living						
Bed						
Bath						

312

Search

300
FIG. 26

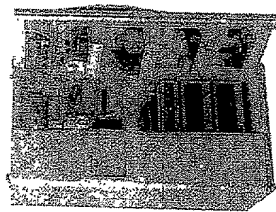


Kitchen Item Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections need by date](#)

Kitchen	Style	Design	Price	Material	Color	Search
	Country	Any	Standard	Any	White	

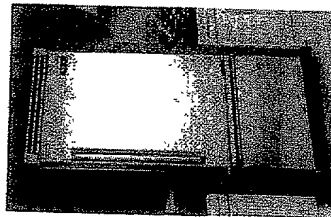
324



TPX24PPBWW - GE Profile Performance™ 23.5 Cu. Ft. CustomStyle™ Side-By-Side Refrigerator with Dispenser

See More Info ← 322

Add to my Cart ← 326



The VCBB Built-in, 36" wide, Bottom-mount Refrigerator/Freezer

See More Info

Add to my Cart

328 500-2220
SEE INFO

320

FIG. 27



Kitchen Item Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen	Dining	Den	Living	Bed	Bath	Appliance Stove Refrigerator Dishwasher Sink	Counter Top	Cabinets Base Cab Wall Cab	Flooring	Wall Covering	Style	Design	Price	Material	Color	Search
											Country	Any	Standard	Any	White	332



TPX24PPBWW - GE Profile Performance™
 23.5 Cu. Ft. CustomStyle™ Side-By-Side
 Refrigerator with Dispenser

- Trimless Model
- 23.5 cu ft (Fresh Food 14.48 cu ft / Freezer 9.05 cu ft)
- Exclusive Water by Culligan™ Provides Cleaner, Better Tasting Water and Ice through the LightTouch Dispenser (Chilled Water, Cubed and Crushed Ice)
- Smart Storage System (1 Adjustable Humidity Crisper, 1 Convertible Meat Keeper with Cold Control and 1 Adjustable Humidity Snack Pan)
- 3 Adjustable Glass Fresh Food Cabinet Shelves (2 Slide Out, Spill Proof)
- Quick Space™ Shelf
- Adjustable Modular Gallon Door Bins

326 Add to my Cart

330

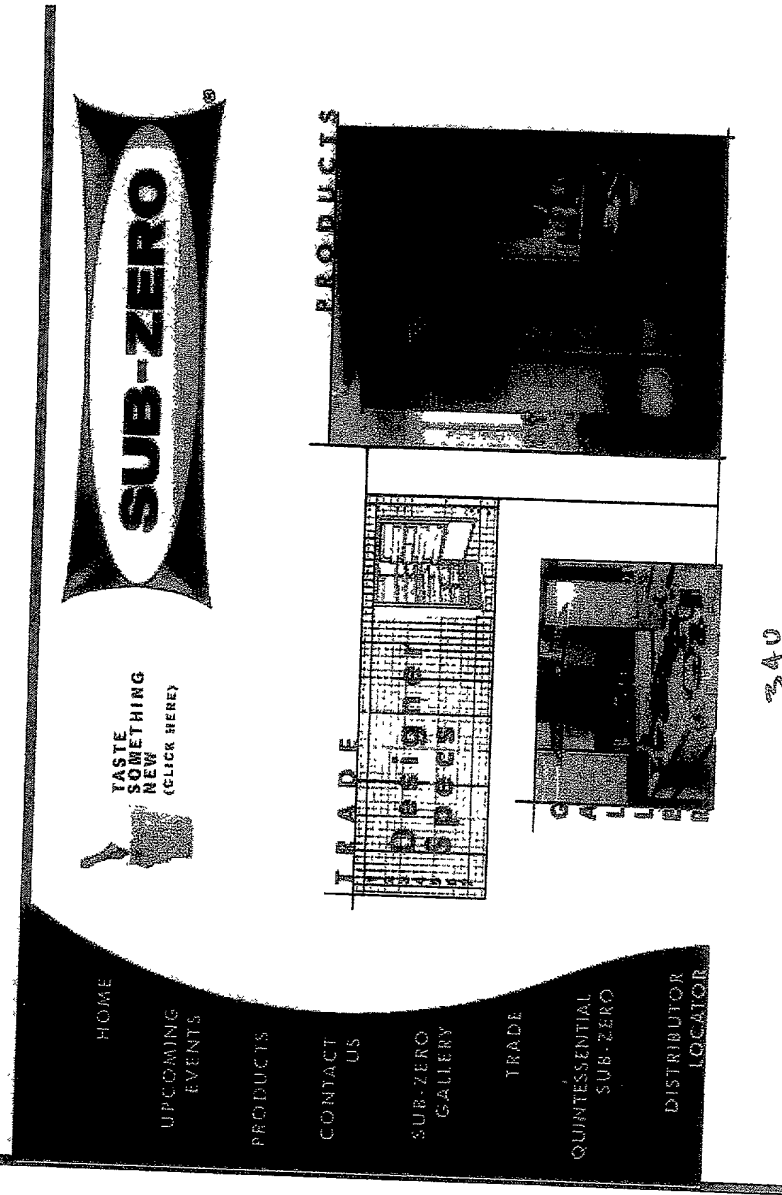
FIG. 28



Link to manufacture sites

- [Concrete](#)
- [Materials Marketing](#)
- [Natural Stone](#)
- [Wood-Plastic](#)
- [Arcat](#)
- [Corian](#)
- [Dryvit Systems](#)
- [Formica Corporation](#)
- [Fypon Molded Millwork](#)
- [Stevens Roofing Systems](#)
- [Wilsonart](#)
- [Doors-Windows](#)
- [Hurd](#)
- [Kolbe & Kolbe](#)
- [Loewen](#)
- [Marvin](#)
- [Pella](#)
- [Simpson Door Equipment](#)
- [Grohe America](#)
- [Kohler](#)
- [Moen](#)
- [Sub-Zero Freezer Electrical](#)
- [H. A. Framburg](#)
- [Lamphouse](#)
- [Lutron Electronics](#)
- [Leviton](#)
- [Residential Cabling](#)

[Home Page](#) | [See current selections](#) | [Help](#)



340
FIG. 29



Room Selection

[Home](#) | [Help](#) | [Send note to builder](#) | [See selections needed to be made](#) | [See selections needed by date](#)

354 ~ ☒ Kitchen

☒ Dining

354 ~ ☐ Den

☒ Living

☒ Bed

☒ Bath

☒ Home Office

☐ Pantry

☐ Garage

☒ Basement

352

Status Ledger

☐ No Selection made

☒ Some Selection are made

☒ Selection made but not final

☒ Selections are needed ASAP

☒ Done

350

Fig. 30



Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

312

316

Make your final floor selection by March 15th 2000

	Item	Options	Credit/Value	Current Selection	more info
<input checked="" type="radio"/> Kitchen	<u>Oak Plank</u>	Standard	No Charge	(X) Yes () No () Maybe	
<input checked="" type="radio"/> Dining	<u>Dark Oak</u>	Standard1	No Charge	() Yes (X) No () Maybe	
<input type="radio"/> Den	<u>Carpet 123</u>	Upgrade 1	+\$500	() Yes (X) No () Maybe	
<input checked="" type="radio"/> Living	<u>Carpet 444</u>	Upgrade 2	+\$650	() Yes (X) No () Maybe	
<input checked="" type="radio"/> Bed					
<input checked="" type="radio"/> Bath					
<input checked="" type="radio"/> Home Office					
<input type="radio"/> Pantry					
<input type="radio"/> Garage					
<input checked="" type="radio"/> Basement					

314

318

Don't Make final

Final Selection Done!

Get expert help

See the most popular choices

See compare and check your budget

360
FIG. 31

352



Selections

☒ Kitchen
 ☐ Dining
 ☐ Den
 ☐ Living
 ☒ Bed
 ☒ Bath
 ☐ Home Office
 ☐ Pantry
 ☐ Garage
 ☐ Base-ment

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Make your final floor selection by March 15th 2000

Item	Options	Credit/Value	Current Selection
Counter	Standard	No Charge	(X) Yes () No () Maybe
Walls	Standard	No Charge	() Yes (X) No () Maybe
Counters	Standard	No Charge	() Yes (X) No () Maybe
Appliances	Standard	No Charge	() Yes (X) No () Maybe
Electrical	Standard	No Charge	() Yes (X) No () Maybe
CAVARETS	Standard	No Charge	() Yes (X) No () Maybe
Item	Options	Credit/Value	Current Selection
Rossetta	Standard	No Charge	(X) Yes () No () Maybe
Rain Forest	Standard	No Charge	() Yes (X) No () Maybe
Tera	Standard	No Charge	() Yes (X) No () Maybe

Don't Make final

Final Selection Done!

See expert help

See the most popular choices

See compare and check your budget

FIG. 32



Room Selection

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Make your final floor selection by March 15th 2000

Kitchen	Cabinets
Dining	WALLS
Den	COUNTERS
Living	APPLIANCES
Bed	ELECTRICAL
Bath	CABINETS

392

394

396

398

400

DON'T
MAKE FINAL

FINAL SELECTION ~ 374
DONE

390
FIG 33



Current Selections

Home | Help | Send note to builder | See selections needed to be made | See selections need by date

Kitchen

412

344 346

Counter
Cabinet
Floor

Item	Desc	Options	Budget Price	Net Price Chg.
------	------	---------	--------------	----------------

Counter	Rossetta	Upgrade1	\$1,000	\$1200 \$200 Extra
---------	----------	----------	---------	--------------------



Rossetta

Cabinet	Dixie	Standard	\$ Include	\$ Included
---------	-------	----------	------------	-------------



Floor	Cherry	Standard	\$ Include	\$ Included
-------	--------	----------	------------	-------------



416

410
FIG. 34

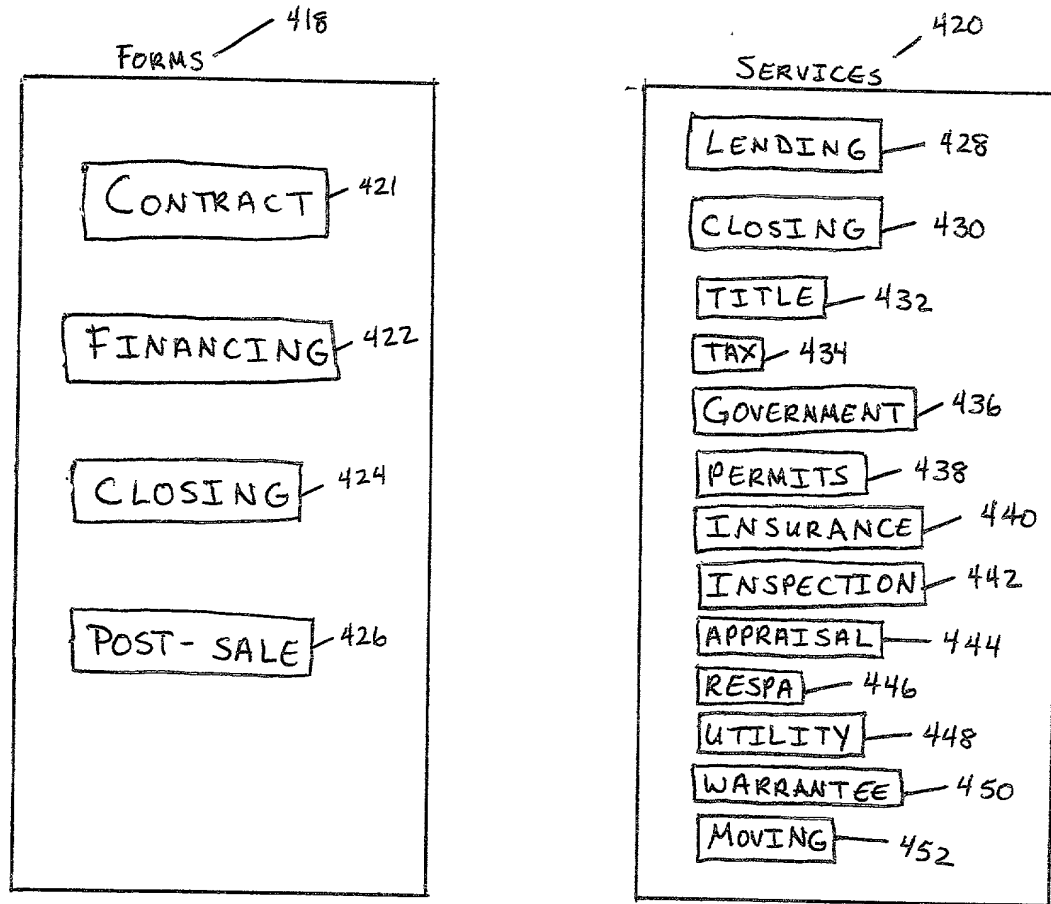


FIG. 35

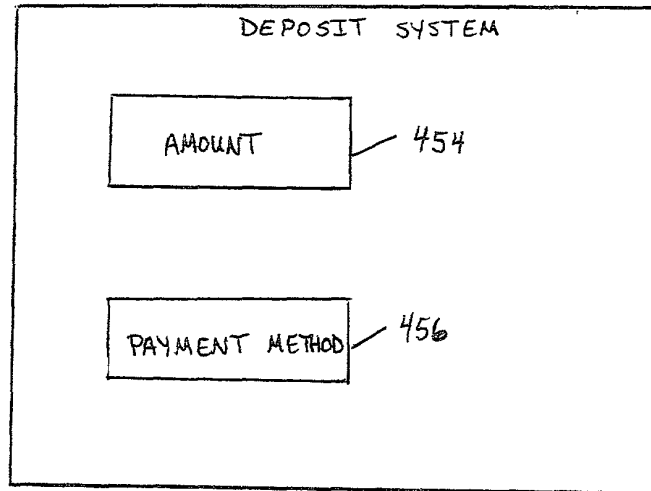


FIG. 36

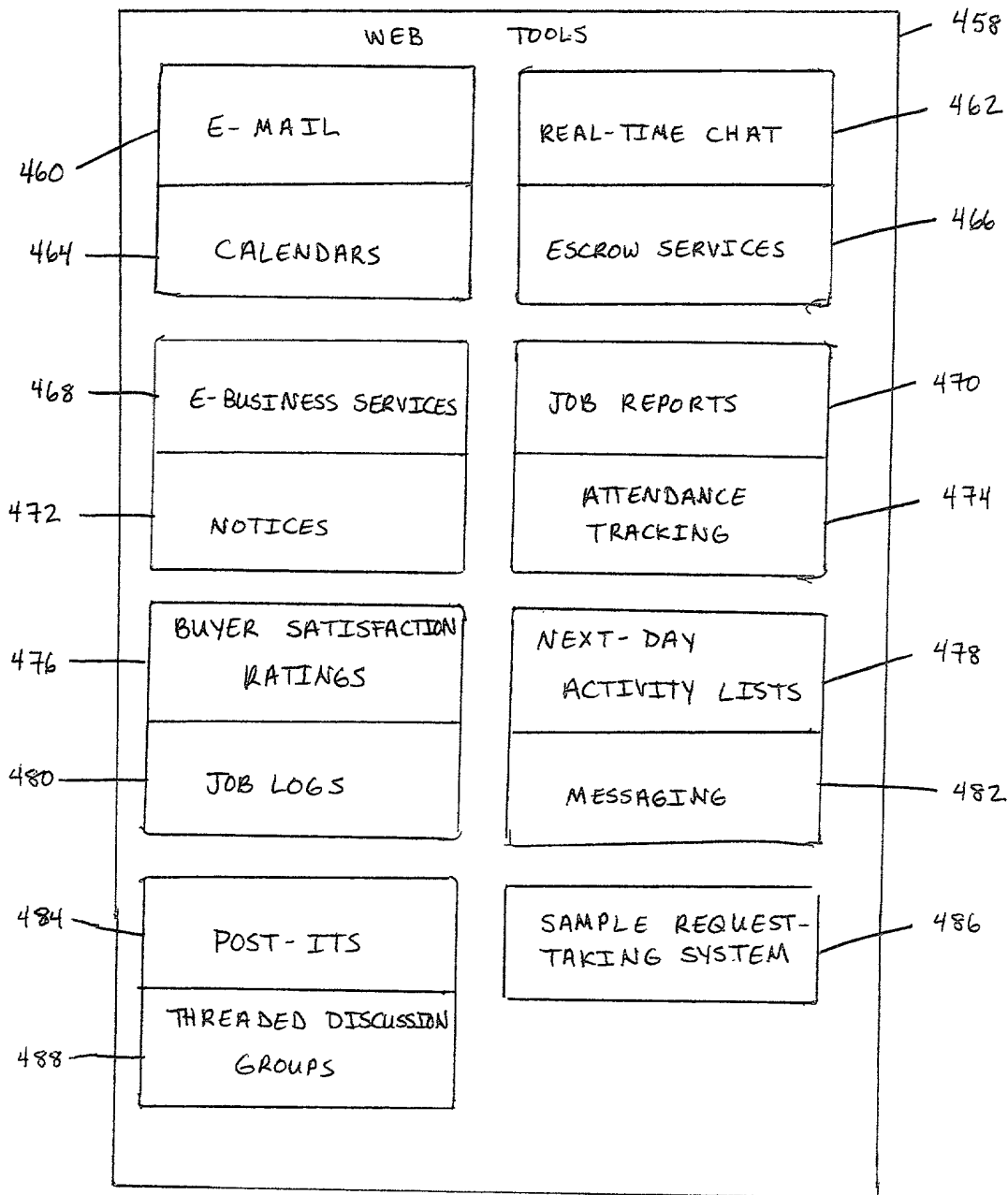


FIG. 37